

# READY TO SUBMIT YOUR ARTWORK?

## Everything You Need to Know.

✓ All live, native vector files are accepted. These include:

**.AI**

**.SVG**

**.EPS**

**.PDF**

\* Please outline all text (or provide all fonts used) and embed all placed images. QR codes must also adhere to this guidelines.

⚠ High-resolution (300 dpi) raster files are accepted, but may incur an extra charge if editing is needed for print. These include (but are not limited to): JPG, PNG, HEIC, etc.

### Do You Have a Vector File?

#### Here's How to Tell.

Vector images (preferred) can be enlarged to any size without losing any quality. Raster images (like a photograph) lose quality and become pixelated when enlarged.



Pixelated raster image

### Unsure About Your Artwork?

#### We Can Help!

Our skilled design team is happy to review your artwork. If necessary, we can convert it to a vector or create a new design tailored to your needs! We are not able to recreate trackable QR codes. We ask that all QR codes are provided as either an .EPS or .SVG file.

### Is My Design Suitable For All Products?

#### Here's What to Look For.

For the best results, ensure that your artwork has a high resolution, strong contrast, thick lines, clean edges, and text that's easy to read. Try to steer clear of low resolution, overly detailed designs, thin lines, gradients, tiny text, or tiny symbols (© ® ™).



Print quality may be affected by the product material. For example, expanded vinyl or laminated nylon bags have a smooth surface and will result in a crisper print than a rugged, cotton canvas bag. Smaller details can be printed on a clean, white envelope than can be screen printed on a bag. If our team has any concerns about the quality of your final product, we will make sure to bring them to your attention.



Questions, comments, or concerns? Contact us at:  
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