Logo & Art Preparation Guidelines

The Best Imprint Starts with A Clear, Crisp, Uniform Image.

You should expect clear, well-defined renderings of your artwork on bags, forms, and envelopes. At BankSupplies, we will do our best to print your logo and text as clear as we can, in the right size and color, right where you want it. It all starts with clear, clean, "print ready" art file from you. Please know that we can work miracles and make your image look great, but it depends on what we start with. Usually, your marketing department or your printer has a digital "file" that we can use. We will be happy to review what you provide, and we can refine and touch up your material, but the best thing is to send us print ready art.

What Is Print Ready Art?

Print ready artwork is high contrast art that can be used without any touch-up, clean-up or any further editing. The lines contained in the art should be crisp and clean with precise detail and high definition. It is ready for reproduction of your company logo, illustrations and special typefaces where exact duplication is required. It is exactly as you want it on the product.

Double Check Before Sending Your Artwork:

- ✔ Check your artwork for spelling mistakes & grammar
- ✔ Double check the image is 600 dpi
- ✔ Make sure size & placement is correct
- ✔ Include all fonts & links w/ your file
- ✔ For multiple color jobs, make sure the file color separates properly
- ✔ Black should be set at "Process Black" when using PMS color
- ✔ If printing in full color the files can be sent in CMYK

Steps For Getting Your Art Ready For Print

High Image Resolution

All photos and logo artwork should be at least 600 dpi to ensure that they print clearly. Anything lower than this may result in blurry, bit-mapped or pixelated quality. Send it to your printer to be sure you are getting the proper quality and separations. If it will not separate for you, it won't separate for us. Note: Many times artwork will look good on your screen but images used from the web are only 72 dpi, they are not appropriate for commercial quality printing.

High Contrast Black & White Images

No matter what color you'd like your custom print to be, the type, artwork and graphic materials should be a high black and white (B&W) contrast. For multiple colors, the file should be color separated.

Preferred File Formats

Adobe Illustrator CC 2023 (or earlier) saved as .ai or .eps
Photoshop CC 2023 (or earlier) saved as .psd
PDF (Acrobat) saved as .pdf

Accepted File Formats with Reservations

Tiff or .jpg files can be accepted but the quality must be at an acceptable high resolution, if you're not sure, send it to us and we can check for you. These files must be print ready and separated if using multiple colors.

Unaccepted Formats

We can't accept files created in Microsoft Word, Excel, PowerPoint, Publisher or lo-res images from the web (.bmp, .gif or .png). Files requiring touch-ups, conversion, or other manipulation may be subject to art charges. We will not proceed without your prior authorization.

Art Revision Services:

If you would like us to revise your logo, send us the highest quality, largest logo you have and we will be happy to do an art revision. We will not proceed without your prior authorization.

Final Step

Submit your artwork and we will be in touch!